

# CZ-ITRI SEMINAR ON APPLIED RESEARCH MANAGEMENT

Venue: Hrzán Palace, Loretánská 177/9, Praha 1

Date: OCTOBER 4–5, 2017

Organized by: Section of Deputy Prime Minister for Science, Research and Innovation, Czech Republic  
 In cooperation with: Industrial Technology Research Institute, Taiwan (ITRI)

## WEDNESDAY 4 OCT, 2017

08.30 – 09.00 **REGISTRATION**

09.00 – 09.10 **OPENING REMARKS**

**Mr. Arnost Marks**, Deputy Minister for Science, Research and Innovation of the Czech Republic

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

09.10 – 09.40 **OVERVIEW OF TAIWAN TECHNOLOGY INNOVATION SYSTEM**

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

### TOPIC NO. 1: HOW TO MANAGE APPLIED/PRIVATE RESEARCH

09.40 – 10.25 **OVERALL EXPERIENCE SHARING ON R&D MANAGEMENT OF ITRI PART I**

**Mr. James Wang**, General Director, Office Of Strategy and R&D planning, ITRI

10.25 – 10.50 **COFFEE BREAK**

10.50 – 11.35 **OVERALL EXPERIENCE SHARING ON R&D MANAGEMENT OF ITRI PART II**

**Mr. James Wang**, General Director, Office Of Strategy and R&D planning, ITRI

11.40 – 12.20 **PANEL DISCUSSION  
 INTRODUCTION OF CZECH TECHNOLOGY & INNOVATION SYSTEM**

**Mr. Arnost Marks**, Deputy Minister for Science, Research and Innovation of the Czech Republic (*moderator*)

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

**Mr. James Wang**, General Director, Office Of Strategy and R&D planning, ITRI

**Mr. Jan Musil**, TBC

### CZ CAS – TW ITRI MOU SIGNING CEREMONY

12.20 – 12.30 **REMARKS**

**Mrs. Eva Zazimalova**, President of CAS

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

12.30 – 12.35 **SIGNING CEREMONY**

12.35 – 12.45 **GROUP PHOTO**

12.45 – 14.00 **LUNCH**

### TOPIC NO. 2: R&D PROJECT MANAGEMENT EXPERIENCE SHARING FROM LAB'S VIEW

14.00 – 15.00 **SESSION I: GREEN ENERGY AND ENVIRONMENT RESEARCH**

**Mr. Robert Yie-Zu Hu**, Vice President and General Director, Green Energy and Environment Research Laboratories, ITRI

**SESSION II: MACHINERY AND MECHATRONICS SYSTEM RESEARCH**

**Mr. Yee-Pien Yang**, Deputy General Director, Mechanical and Mechatronics Systems Research Laboratories, ITRI

15.00 – 15.15 **BREAK**

15.15 – 16.15 **PANEL DISCUSSION  
 R&D MANAGEMENT SESSION**

**Mr. Arnost Marks**, Deputy Minister for Science, Research and Innovation of the Czech Republic (*moderator*)

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

**Mr. James Wang**, General Director, Office Of Strategy and R&D planning, ITRI

**Mr. Robert Yie-Zu Hu**, Vice President and General Director, Green Energy and Environment Research Laboratories, ITRI

**Mr. Yee-Pien Yang**, Deputy General Director, Mechanical and Mechatronics Systems Research Laboratories, ITRI

**Mr. Jiri Plesek**, Director, Institute of Thermomechanics CAS

**Mr. Michael Valasek**, Dean, Faculty of Mechanical Engineering, CTU

**Mr. Jaroslav Vlcek**, Head of the Department of Physics, WBU

**Mr. Jiri Vyskocil**, Director, HVM Plasma, TBC

## THURSDAY 5 OCT, 2017

### TOPIC NO. 3: MARKET INSIGHTS AND INDUSTRIAL RESEARCH

09.00 – 09.30 **REGISTRATION**

09.30 – 09.40 **CHECK IN REMARKS**

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

**Mr. Arnost Marks**, Deputy Minister for Science, Research and Innovation of the Czech Republic

09.40 – 10.40 **EXPLORING TECHNOLOGY FORESIGHT FROM MARKETING INSIGHTS**

**Mr. Stephen Su**, General Director of Industrial Economics and Knowledge Center, ITRI

10.40 – 11.00 **BREAK**

11.00 – 12.00 **PANEL DISCUSSION  
 INDUSTRIAL RESEARCH SESSION**

**Mr. Arnost Marks**, Deputy Minister for Science, Research and Innovation of the Czech Republic (*moderator*)

**Mr. Pei-Zen Chang**, Executive Vice President, ITRI

**Mr. Stephen Su**, General Director of Industrial Economics and Knowledge Center, ITRI

**Mr. James Wang**, General Director, Office Of Strategy and R&D planning, ITRI

**Mr. Michal Pazour**, Technology Centre of CAS, TBC

**Mr. Michal Pechoucek**, Faculty of Electrical Engineering, CTU

12.00 – 13.00 **LUNCH**